

INTRODUCING THE FINAL PHASE OF STYLISH NEW HOMES AT EAST CITY POINT

AN AWARD-WINNING DEVELOPMENT





East City Point has been designed to create a sense of community.

The stylish new homes are complemented by pleasant accessible streets, a square and green spaces. At the heart of the development is the new Keir Hardie school, a brand new state-of-the-art primary school and children's centre.



Please note the site plan is not to scale and is intended for illustrative purposes only. All road and paving surface colours and landscapes are indicative and layouts are given as a guide only. Roof finishes may vary from the illustration.



LEXICON TERRACE

Lexicon Terrace is the latest and final phase of East City Point, an exciting and established community in Canning Town by Countryside.

This collection of contemporary new homes comprises one, two and three bedroom houses and apartments, boasting an excellent specification, private outside space and all within easy reach of local amenities.



Computer generated image of Lexicon Terrace. All elevations, architectural detailing and landscaping are indicative only and may vary from the illustration. Please speak to a sales consultant for further details.

A PLACE PEOPLE LOVE

As East City Point nears completion it's clear to see that the plans laid out at its inception have come to fruition.

The development has transformed this area into a busy and friendly neighbourhood. The smart apartment buildings and attractive terraces of town houses are linked by clean, bright thoroughfares that connect with the surrounding streets.









"A PLACE THAT PEOPLE LIKE AND WANT TO LIVE IN"

Robin Wales - Mayor of the London Borough of Newham

CANNING TOWN AND CUSTOM HOUSE ARE BEING TRANSFORMED

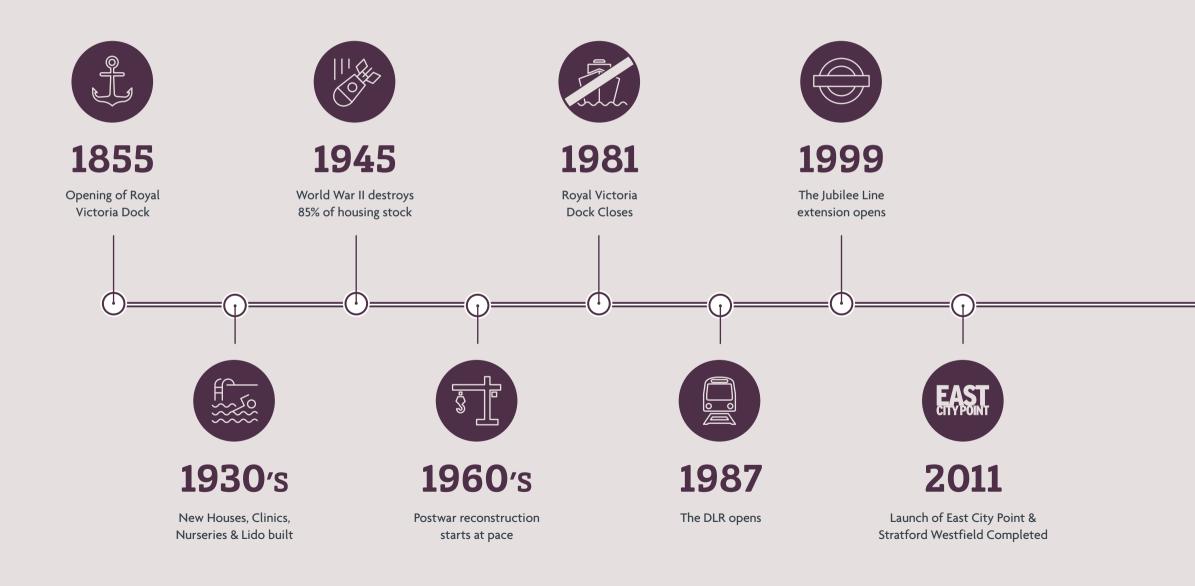
REGENERATING CANNING TOWN

The Canning Town & Custom House Regeneration programme falls within Newham's 'Arc of Opportunity'.

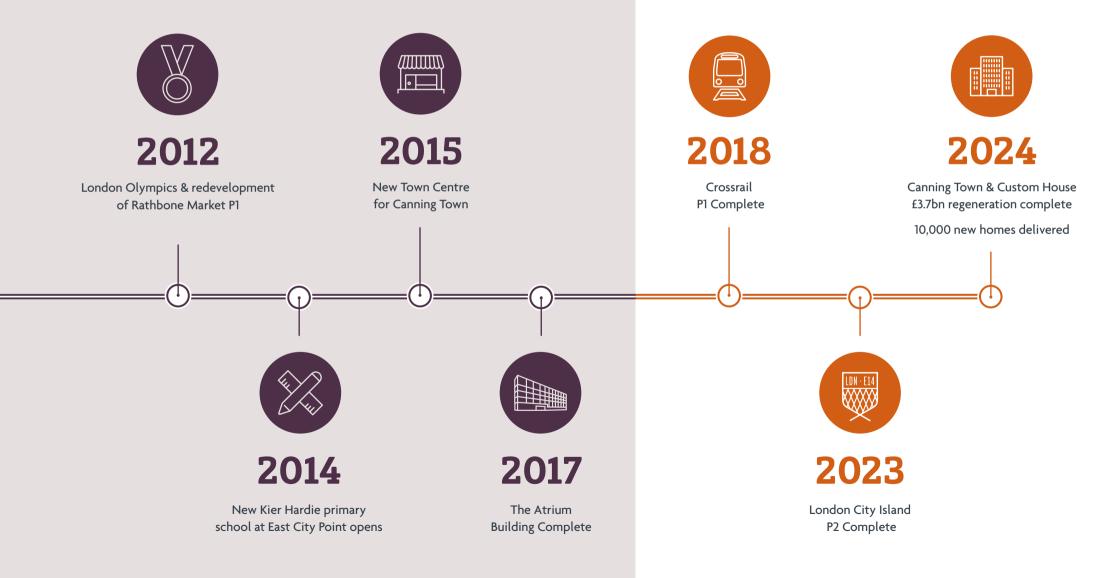
The scheme is dedicated to transforming this area of East London into an economically prosperous and bustling neighbourhood.

The Arc of Opportunity is a hub of development potential. There is opportunity for over £22 billion of new development in the form of businesses, homes, offices, leisure attractions, and the activity being created by the new transport links Crossrail will bring. The thriving local economy is supported by many contributors, including The Crystal, ExCel, the University of East London and the forthcoming Asian Business Port on Royal Albert Dock. The arrival of Crossrail will ensure that the Royal Docks benefit from the best possible connections with the rest of London.

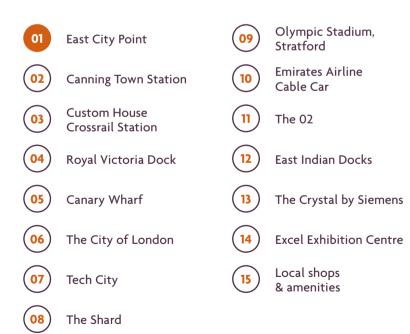
HISTORY & TIMELINE



Canning Town's waterside location has ensured it has enjoyed a rich and colourful history. Today the neighbourhood is one of the most dynamic and fastest growing in the Capital.



AN ICONIC SKYLINE





CLOSE TO CANNING TOWN



East City Point is one of the developments leading the £3.7 billion regeneration of Canning Town and nearby Custom House. This investment has provided Canning Town with a new town centre, a supermarket, shops and a hotel, within easy reach of the development.

Living at East City Point, you will be able to take advantage of everything the regeneration has to offer – such as being in Westfield Stratford City in just seven minutes via the Docklands Light Railway. Westfield is home to some of the world's leading brands and is now Europe's largest urban shopping and leisure destination, with over 250 stores, over 65 places to eat, a 17 screen cinema, bowling alley, and you can even try your luck at the UK's largest casino. It's also close to the Queen Elizabeth Olympic Park.

At nearby Canary Wharf there's an array of things to do, whether you're at work or play. Wander round the 120 stores across five malls, or try the many cafes, restaurants and bars – all just two stops from Canning Town on the Jubilee Line. If music is your thing you're one stop from the O2 Arena at North Greenwich, and two stops on the DLR from the ExCel centre which plays host to many shows and exhibitions. Gallions Reach Shopping Park is also within an 11 minute train ride.



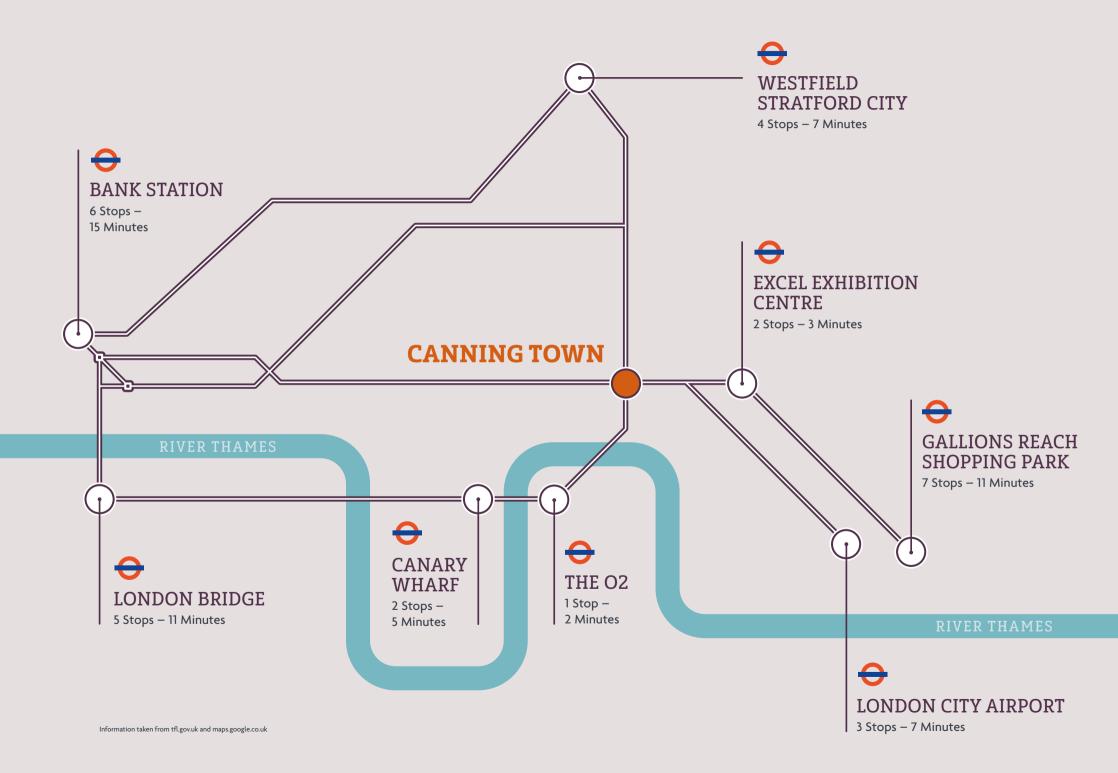




NATIONAL & INTERNATIONAL CONNECTIONS

The A13, the Docklands Light Railway and the Jubilee Line are all easily accessible from East City Point, providing quick and easy access to London's transport network.

For journeys further afield, London City Airport offers services across the UK, Europe and to New York. In 2018 a Crossrail station will open at Custom House.











A LONDON LIFESTYLE

The capital offers a huge choice of places to shop, dine or unwind just a short journey from East City Point.



Head out for brunch in Bermondsey at Maltby Street's weekend market with its pop-up bars and artisan food stalls serving up delicious food and drink. Or visit Spitalfields and Brick Lane and check out the galleries, chic boutiques, clubs, bars and maybe one of the famous curry restaurants.

If you're feeling energetic take a stroll in Thames Barrier Park with its riverside walkway, children's play area and iconic view of the impressive steel structures protecting London from flooding. You can grab a coffee and a bite to eat in the café and watch the world go by.



LEXICON TERRACE PLOT LOCATOR





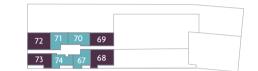


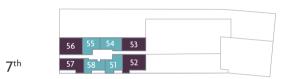


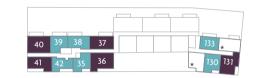


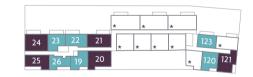


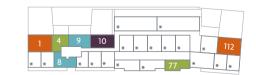












9th

5th

3rd

1st

ÜBERHAUS

An überhaus is a home that, whilst set in an apartment building, is a large duplex property with generous outside space.



Computer generated image of Lexicon Terrace. All elevations, architectural detailing and landscaping are indicative only and may vary from the illustration. Please speak to a sales consultant for further details.

Each home is designed to maximise light and space: additional bedrooms, split levels, outside space and private entrances mean that these homes can truly adapt form to function and allow for flexible living space.





Photography taken from other Countryside developments.



überhaus™ 1

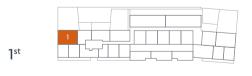
A 3 bedroom split-level home benefitting from an impressive terrace, perfect for outdoor dining and entertaining.



First Floor

Kitchen/Dining Area	6.26 x 3.01m	20'5" x 9'8"
Living Room	3.23 x 4.26m	10'5" x 13'9"
Master Bedroom	3.62 x 3.74m	11'8" x 12'2"
Bedroom 2	2.46 x 3.15m	8'0" x 10'3"
Bedroom 3	4.18 x 2.31m	13'7" x 7'5"
Total Internal Area	88.3 sq m	950 sq ft
Terrace	10.03 x 11.30m	32'9" x 37'0"

Plot Location





WM = Washing Machine W = Wardrobe

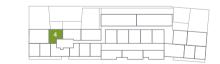
All sizes are approximate with maximum dimensions to finished measurements. Measurements have been taken into the kitchen units and are not intended for carpet sizes or items of furniture. Country sizes are approximate which maximum dimensions to mission measurements, measurements are been caker into the increase and are not mended to cape Country side operates a policy of continuous product development. All room layouts may be subject to minor modifications. Kitchen layouts shown are indicative. Please ask Sales Consultants for detailed information regarding specific properties.





Plot Location

1st





überhaus™ 4

A generously proportioned 2 bedroom split-level home including a spacious terrace with access from both bedrooms.

Kitchen

Entrance

Ground Floor

Kitchen	1.97 x 3.08m	6'4" x 10'1"
Living/Dining Area	2.69 x 5.10m	8'8" x 16'7"
Master Bedroom	3.01 x 4.55m	9'8" x 14'9"
Bedroom 2	3.49 x 2.54m	11'4" x 8'3"
Total Internal Area	64.0 sq m	688 sq ft
Terrace	6.02 x 3.41m	19'7" x 11'1"

WM = Washing Machine W = Wardrobe

All sizes are approximate with maximum dimensions to finished measurements. Measurements have been taken into the kitchen units and are not intended for carpet sizes or items of furniture. Country is approximate which maximum dimensions of manieu measurements measurements have been taken into the incluter function and are not interfaced for taken Country is de operates a policy of continuous product development. All room layouts may be subject to minor modifications. Kitchen layouts shown are indicative. Please ask Sales Consultants for detailed information regarding specific properties.





First Floor

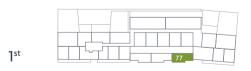


überhaus™ 77

A spacious 2 bedroom split-level home, with a large open-plan kitchen, living dining area and balcony to master bedroom.

Balcony	4.10 x 1.15m	13'5" x 3'9"
Total Internal Area	71.6 sq m	770 sq ft
Bedroom 2	3.05 x 3.05m	10'0" x 10'0"
Master Bedroom	4.50 x 2.79m	14'7" x 9'15"
Kitchen/Living/Dining Area	7.37 x 4.14m	24'1" x 13'5"

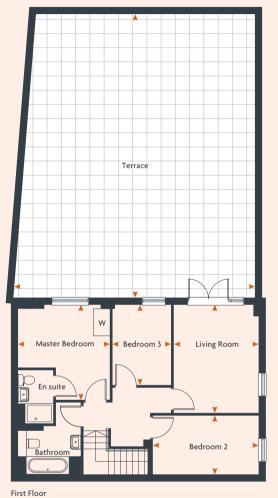
Plot Location



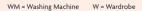


WM = Washing Machine W = Wardrobe C = Cupboard

All sizes are approximate with maximum dimensions to finished measurements. Measurements have been taken into the kitchen units and are not intended for carpet sizes or items of furniture. Countryside operates a policy of continuous product development. All room layouts may be subject to minor modifications. Kitchen layouts shown are indicative. Please ask Sales Consultants for detailed information regarding specific properties.

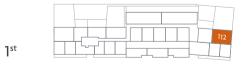


Kitchen/Dining Area	6.26 x 3.01m	20'5" x 9'8"
Living Room	3.35 x 4.26m	10'9" x 13'9"
Master Bedroom	3.61 x 3.74m	11'8" x 12'2"
Bedroom 2	4.18 x 2.31m	13'7" x 7'5"
Bedroom 3	2.33 x 3.15m	7'6" x 10'3"
Total Internal Area	88.9 sq m	956 sq ft
Terrace	9.58 x 11.20m	31'4" x 36'7"



All sizes are approximate with maximum dimensions to finished measurements. Measurements have been taken into the kitchen units and are not intended for carpet sizes or items of furniture. Countryside operates a policy of continuous product development. All room layouts may be subject to minor modifications. Kitchen layouts shown are indicative. Please ask Sales Consultants for detailed information regarding specific properties.

Plot Location





EDWIN STREET



Ground Floor

überhaus™ 112

A 3 bedroom split-level home benefitting from a very large terrace, perfect for outdoor dining and entertaining.

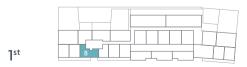




ONE BEDROOM APARTMENT PLOT 8

Kitchen/Living/Dining Area	6.26 x 3.96m	20'5" x 12'9"
Bedroom	2.64 x 4.06m	8'6" x 13'3"
Total Internal Area	40.0 sq m	430 sq ft

Plot Location

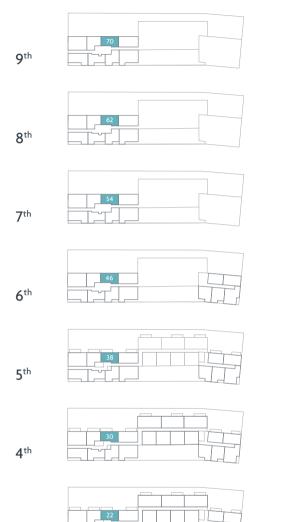


WM = Washing Machine W = Wardrobe

All sizes are approximate with maximum dimensions to finished measurements. Measurements have been taken into the kitchen units and are not intended for carpet sizes or items of furniture. Countryside operates a policy of continuous product development. All room layouts may be subject to minor modifications. Kitchen layouts shown are indicative. Please ask Sales Consultants for detailed information regarding specific properties.

Plot Location



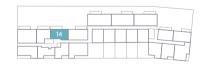


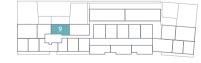
3rd

2nd

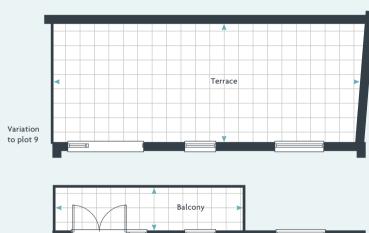
1st













Kitchen/Living/Dining Area	4.61 x 4.56m	15'1" x 15'0"
Bedroom	4.00 x 2.68m	13'1" x 8'10"
Total Internal Area	41.5 sq m	446 sq ft
Balcony	5.79 x 1.28m	18'12" x 4'2"
Terrace (Plot 9 only)	9.08 x 3.41m	29'7" x 11'2"

APARTMENTS PLOTS 9, 14, 22, 30, 38, 46, 54, 62 & 70

ONE BEDROOM

WM = Washing Machine W = Wardrobe



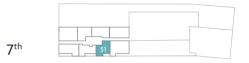
ONE BEDROOM APARTMENTS PLOTS 11, 19, 27, 35, 43, 51, 59 & 67

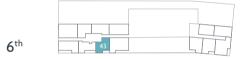
Kitchen/Living/Dining Area	3.22 x 5.31m	10'5" x 17'4"
Bedroom	2.91 x 3.09m	9'5" x 10'1"
Total Internal Area	38.9 sq m	418 sq ft

Plot Location





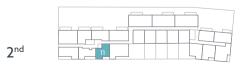










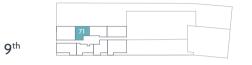


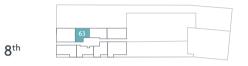
WM = Washing Machine W = Wardrobe

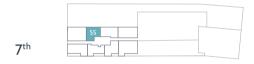
All sizes are approximate with maximum dimensions to finished measurements. Measurements have been taken into the kitchen units and are not intended for carpet sizes or items of furniture. Country's de operates a policy of continuous product development. All room layouts may be subject to minor modifications. Kitchen layouts shown are indicative. Please ask Sales Consultants for detailed information regarding specific properties.

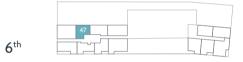


Plot Location

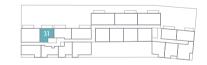


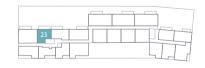














3rd







Kitchen/Living/Dining Area	4.04 x 4.56m	13'2" x 14'9"
Bedroom	2.80 x 3.51m	9'1" x 11'5"
Total Internal Area	39.2 sq m	418 sq ft

All sizes are approximate with maximum dimensions to finished measurements. Measurements have been taken into the kitchen units and are not intended for carpet sizes or items of furniture. Country's de operates a policy of continuous product development. All room layouts may be subject to minor modifications. Kitchen layouts shown are indicative. Please ask Sales Consultants for detailed information regarding specific properties.

WM = Washing Machine W = Wardrobe

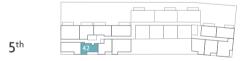
Plot Location

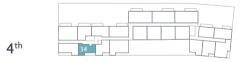




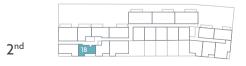












Bathroom Bathroom Bedroom Bedroom

ONE BEDROOM APARTMENTS PLOTS 18, 26, 34, 42, 50, 58, 66 & 74

Kitchen/Living/Dining Area	5.02 x 3.96m	16'4" x 12'9"
Bedroom	3.40 x 3.01m	11'1" x 9'8"
Total Internal Area	36.7 sq m	395 sq ft

WM = Washing Machine W = Wardrobe

All sizes are approximate with maximum dimensions to finished measurements. Measurements have been taken into the kitchen units and are not intended for carpet sizes or items of furniture. Countryside operates a policy of continuous product development. All room layouts may be subject to minor modifications. Kitchen layouts shown are indicative. Please ask Sales Consultants for detailed information regarding specific properties.

EDWIN STREET



7'7" x 8'5"

10'2" x 11'7"

10'0" x 14'5"

457 sq ft

9'5" x 4'1"

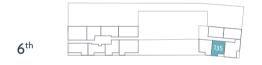


Plot Location

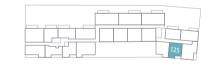
۸t

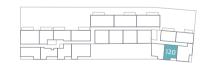
3rd

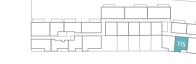
2nd











ONE BEDROOM APARTMENTS 115, 120, 125, 130 & 135

WM = Washing Machine W = Wardrobe

All sizes are approximate with maximum dimensions to finished measurements. Measurements have been taken into the kitchen units and are not intended for carpet sizes or items of furniture. Countryside operates a policy of continuous product development. All room layouts may be subject to minor modifications. Kitchen layouts shown are indicative. Please ask Sales Consultants for detailed information regarding specific properties.

 Kitchen
 2.36 x 2.60m

 Living/Dining Area
 3.11 x 3.58m

 Bedroom
 3.06 x 4.42m

 Total Internal Area
 42.5 sq m

 Balcony
 2.88 x 1.25m



Entrance

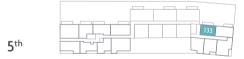
ONE BEDROOM APARTMENTS PLOTS 118, 123, 128, 133 & 138

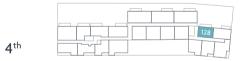
Kitchen/Living/Dining Area	3.72 x 4.92m	12'2" x 16'1"
Bedroom	3.72 x 2.49m	12'2" x 8'1"
Total Internal Area	36.8 sq m	396 sq ft

Plot Location

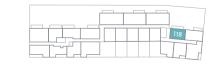
2nd

6 th	138







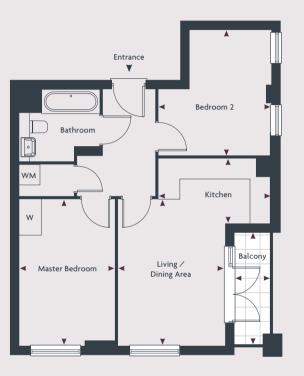


WM = Washing Machine W = Wardrobe

All sizes are approximate with maximum dimensions to finished measurements. Measurements have been taken into the kitchen units and are not intended for carpet sizes or items of furniture. Countryside operates a policy of continuous product development. All room layouts may be subject to minor modifications. Kitchen layouts shown are indicative. Please ask Sales Consultants for detailed information regarding specific properties.

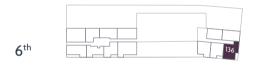
EDWIN STREET



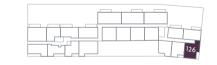


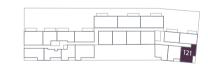
∆th

3rd











TWO BEDROOM APARTMENTS PLOTS 116, 121, 126, 131 & 136

Kitchen	3.30 x 1.89m	10'8" x 6'2"
Living/Dining Area	3.15 x 4.29m	10'3" x 14'0"
Master Bedroom	2.80 x 4.29m	9'1" x 14'0"
Bedroom 2	3.30 x 3.68m	10'8" x 12'0"
Total Internal Area	54.2 sq m	583 sq ft
Balcony	1.26 x 3.51m	4'1" x 11'5"

WM = Washing Machine W = Wardrobe

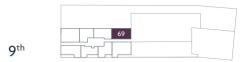


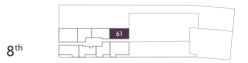
TWO BEDROOM APARTMENTS PLOTS 10, 13, 21, 29, 37, 45, 53, 61 & 69

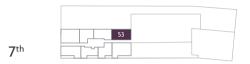
Kitchen/Living/Dining Area	4.77 x 5.11m	15'6" x 16'7"
Master Bedroom	2.95 x 4.00m	9'6" x 13'1"
Bedroom 2	2.58 x 2.68m	8'4" x 8'7"
Total Internal Area	49.2 sq m	529 sq ft
Total Internal Area Balcony	49.2 sq m 5.79 x 1.28m	529 sq ft 18'9" x 4'1"

WM = Washing Machine W = Wardrobe

All sizes are approximate with maximum dimensions to finished measurements. Measurements have been taken into the kitchen units and are not intended for carpet sizes or items of furniture. Countryside operates a policy of continuous product development. All room layouts may be subject to minor modifications. Kitchen layouts shown are indicative. Please ask Sales Consultants for detailed information regarding specific properties. Plot Location



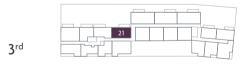














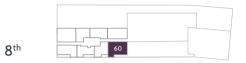




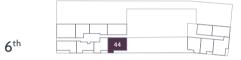
Plot Location

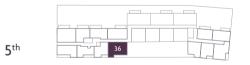
9th

68

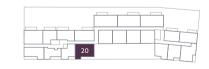


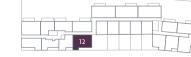










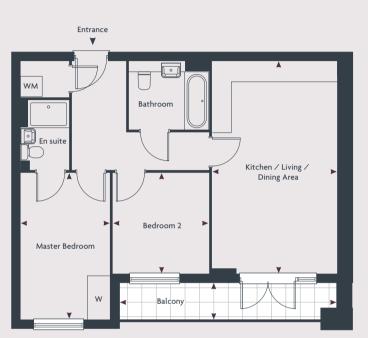




⊿tł

3rd





Balcony	6.36 x 1.25m	20'10" x 4'1"
Total Internal Area	62.2 sq m	669 sq ft
Bedroom 2	2.83 x 2.93m	9'2" x 9'6"
Master Bedroom	2.61 x 4.28m	8'5" x 14'0"
Kitchen/Living/Dining Area	3.82 x 6.23m	12'5" x 20'4"

APARTMENTS

TWO BEDROOM

PLOTS 12, 20, 28, 36, 44, 52, 60 & 68

WM = Washing Machine W = Wardrobe



Entrance

TWO BEDROOM APARTMENTS PLOTS 16, 24, 32, 40, 48, 56, 64 & 72

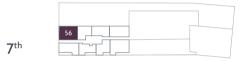
Balcony	5.79 x 1.28m	18'9" x 4'1"
Total Internal Area	61.1 sq m	657 sq ft
Bedroom 2	2.50 x 3.73m	8'2" x 12'2"
Master Bedroom	3.44 x 2.55m	11'2" x 8'3"
Kitchen/Living/Dining Area	4.89 x 6.67m	16'0" x 21'8"

Plot Location

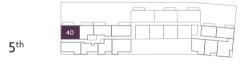
6th



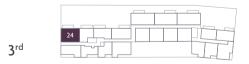


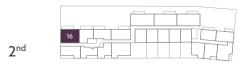


48	









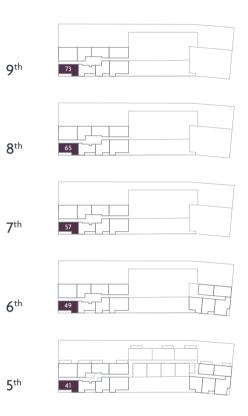
WM = Washing Machine W = Wardrobe

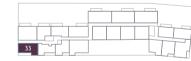
All sizes are approximate with maximum dimensions to finished measurements. Measurements have been taken into the kitchen units and are not intended for carpet sizes or items of furniture. Countryside operates a policy of continuous product development. All room layouts may be subject to minor modifications. Kitchen layouts shown are indicative. Please ask Sales Consultants for detailed information regarding specific properties.

EDWIN STREET



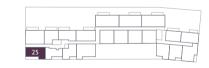
Plot Location

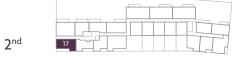




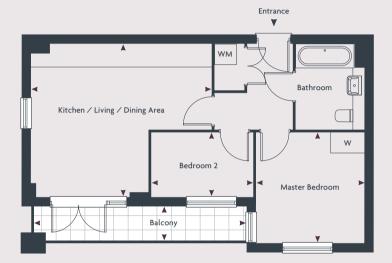
4th

3rd





EDWIN STREET



Kitchen/Living/Dining Area	5.31 x 4.50m	17'4" x 14'7"
Master Bedroom	3.16 x 3.23m	10'3" x 10'5"
Bedroom 2	2.99 x 1.88m	9'8" x 6'1"
Total Internal Area	47.9 sq m	515 sq ft
Balcony	6.54 x 1.25m	21'4" x 4'1"

TWO BEDROOM APARTMENTS PLOTS 17, 25, 33,

41, 49, 57, 65 & 73

WM = Washing Machine W = Wardrobe



3 BEDROOM LONDON TOWN HOUSES



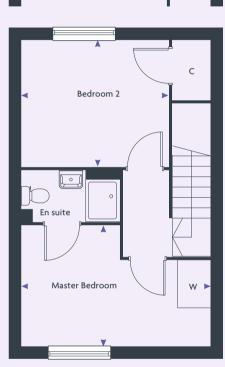
These stylish new homes provide spacious family accommodation over three floors.

Ideally suited for contemporary living, the ground floor includes a separate kitchen and dining room along with a cloakroom. On the first floor you'll find a family bathroom, a large living room and bedroom three. The master bedroom, complete with en suite bathroom and fitted wardrobe is located on the top floor where there is also a light-filled second bedroom. To the rear of each property is a generous private garden.

Photography taken from previous phase at East City Point







Variation to Plot 157

Second Floor

LONDON TOWN HOUSES PLOTS 157, 158, 159, 160 & 161

WM = Washing Machine W = Wardrobe C = Cupboard

Kitchen	2.36 x 2.75m	7'7" x 9'0"
Dining Area	4.47 x 2.86m	14'6" x 9'3"
Living Area	4.47 x 2.83m	14'6" x 9'3"
Master Bedroom	4.47 x 2.83m	14'6" x 9'2"
Bedroom 2	3.47 x 2.97m	11'3" x 9'7"
Bedroom 2 (Plot 157)	4.47 x 2.97m	14'6" x 9'7"
Bedroom 3	2.32 x 2.17m	7'6" x 7'1"
Total Internal Area	90.2 sq m	970 sq ft

OUR SPECIFICATION

The specification we've selected for East City Point is in keeping with the premium quality you would expect from Countryside. The open and light contemporary spaces are complemented by the finishing touches that allow residents to live a stylish and comfortable lifestyle.









ALL IN THE DETAIL

KITCHEN

- Contemporary fitted kitchen with handleless base and wall units, and contrasting worktops with upstand
- Stainless steel one and a half bowl sink with chrome mixer tap and drainer
- Integrated single electric oven and separate integrated microwave both with a brush steel finish
- Electric ceramic hob with glass splashback
- Integrated pull-out extractor hood
- Integrated fridge/freezer
- Integrated dishwasher and washer/dryer*
- White recessed ceiling downlighters and recessed downlighters under wall units
- Porcelain floor tiling^{†††}

MASTER BEDROOM

• Fitted wardrobe included

BATHROOM & EN SUITE

- White WC with concealed dual flush cistern
- White bath with driftwood finish bath panel
- Chrome basin mixer tap and bath shower mixer tap with slider rail
- Silver and clear glass bath screen
- White semi-recessed basin set in driftwood veneer finish countertop
- Porcelain floor tiling
- Full height beige porcelain wall tiles to bath area and half height tiling to basin wall**
- Chrome heated towel radiator
- Shaver point
- Fitted mirror fronted driftwood cabinet
- White recessed dimmable downlighters
- White shower tray, shower mixer and slider rail set with silver and glass shower door[†]
- White WC with closed couple dual flush cistern[†]
- White pedestal wash basin[†]
- Fixed full height mirror to basin wall[†]
- * When not possible to integrate in kitchen, a washer/dryer will be located free standing in cupboard.
- ** En suites have full height wall tiles in shower and half height tiling to basin wall.
- † To en suites only. †† To apartments only. ††† To houses and überhaus only.



DECORATION

- Walnut colour carpet to living room and hallway $^{\rm th}$
- Smooth finish ceilings painted with white emulsion
- Walls painted in neutral matt emulsion to all areas except kitchen, bathroom and en suite where vinyl silk emulsion will be used
- Walnut colour carpet to bedrooms
- Skirtings and architraves painted satin white
- Timber effect Karndean flooring in kitchen/dining/living room and hallwaysth

ELECTRICAL, HEATING & LIGHTING

- Radiators with thermostatic valves
- Power points and electrical fittings conveniently positioned throughout^{††}
- Audio/visual entry phone control panel with 2-way voice communication and remote door release for entry^{††}
- BT points provided to hallway, living room and bedrooms
- TV and Sky+ points provided in living room and master bedroom
- Pendant lighting to hall, living room and bedrooms
- External lighting to balconies and terraces

HOUSE EXTERIOR

- External threshold lighting to terraces
- Gardens have concrete pavers laid to path
- Water butt supplied to rear garden
- Enclosed front garden with soft landscaping and concrete pavers to path
- A cycle storage shed is provided to rear gardens
- Rear gardens with a retaining brick wall with fencing

WINDOWS, DOORS & WOODWORK

- Sound secure painted door with brushed chrome ironmongery
- Satin painted internal doors with brushed chrome ironmongery
- Timber windows

COMMUNAL AREAS (EXCLUDES HOUSES)

- Aluminium glazed main entrance door
- Powder coated steel and glass balustrade to communal corridors
- Ceramic floor tiles to ground floor entrance lobby
- Karndean flooring to upper floor communal corridors
- Time sensitive switch operated lighting to communal hallways
- Fully accessible lift to all floors
- Bicycle storage provided

CUSTOMER CARE & NHBC 10-YEAR WARRANTY

We have a team of people specially trained and available to deal with customer service issues. Each property also carries the NHBC warranty against structural defect for a 10 year period following the date of completion.



£5

BUY A NEW HOME FOR PEACE OF MIND

Replacing a previous owner's idea of 'interior design' can be a costly and time-consuming process. Move into a brand new home on the other hand, and you have the perfect blank canvas just waiting for you to make your home your own!

NO NASTY SURPRISES

Buy a new home from us and there'll be no nasty surprises or extra maintenance costs waiting for you and you'll have the peace of mind of a 10-year NHBC guarantee. Buy a second-hand home, and who knows what you could be faced with?

BUILDING A BETTER FUTURE

We create quality, eco-friendly and sustainable homes in the best locations. Our outstanding range of new homes is designed for modern living with lower environmental impact and running costs, and low maintenance. These provide compelling reasons to choose a new home.





LONDON HELP TO BUY

London Help to Buy is the Government-backed scheme by the Homes and Communities Agency (HCA) who are working with selected developers to make it easier for you to buy a new home.

Whether you are a first time buyer or an existing home owner looking for more space, this low deposit scheme can help you get the extra help you need. Moving on to or up the property ladder is now more affordable.

Here is how a one bedroom apartment could be yours:

You	5% Deposit
Help to Buy	40% Government Equity Loan [†]
Mortgage Lender	55% Mortgage
East City Point Home	100% Dream Home

5% deposit is applicable with the Government's London Help to Buy scheme, subject to availability. YOUR HOME MAY BE REPOSSESSED IF YOU DO NOT KEEP UP REPAYMENTS ON YOUR MORTGAGE. 140% loan is interest free for the first 5 years. 5% deposit is applicable with the Government's London Help to Buy scheme. Selected plots only. Buyer will need to have sufficient funds to pay legal and sundry costs. Equity deposit percentage may be subject to lender's and Government criteria. Prospective buyers should always seek independent financial advice before proceeding. Countryside terms and conditions apply. Subject to status.



COUNTRYSIDE: REGENERATING LONDON

Countryside is a leading UK home builder and urban regeneration partner. We believe that where we live matters. We're passionate about creating places people aspire to live, where they feel a true sense of belonging.

All our developments and homes carry a signature style and character, designed to work for the way people live today with materials that reflect our commitment to quality. Our exacting standards and sustainable credentials combine to create places that will stand the test of time. As a result we hold more Housing Design Awards than any other developer. From the character of the homes we build to the planning of environments and the unique detailing of the landscape, our creative approach to place making creates places where people feel at home, providing a greater sense of belonging, spirit of neighbourhood and quality of life for everyone who lives in and around our developments.

We create places people love.







OUR CUSTOMER SERVICE

The customer service team at Countryside is committed to providing you, our customers, with quality homes.

The whole team is working to achieve one common goal: to ensure that you are satisfied and happy with your new home, from the moment that you make your reservation, to the day you move in and beyond. No matter who you are dealing with, or what queries, questions or complaints you may have, you can be confident that our people and procedures will adhere to the terms of our Customer Charter and the 'Consumer Code for Home Builders'. Copies of the 'Consumer Code for Home Builders' are available from our sales offices and via our 'New Homes' website; a copy (also identifying where further guidance can be found) will always be provided to you upon reservation.

Our customer service begins at the outset, with our trained Sales Consultants who offer guidance on the legal process involved in buying a home and help with arranging mortgage finance through independent financial consultants.

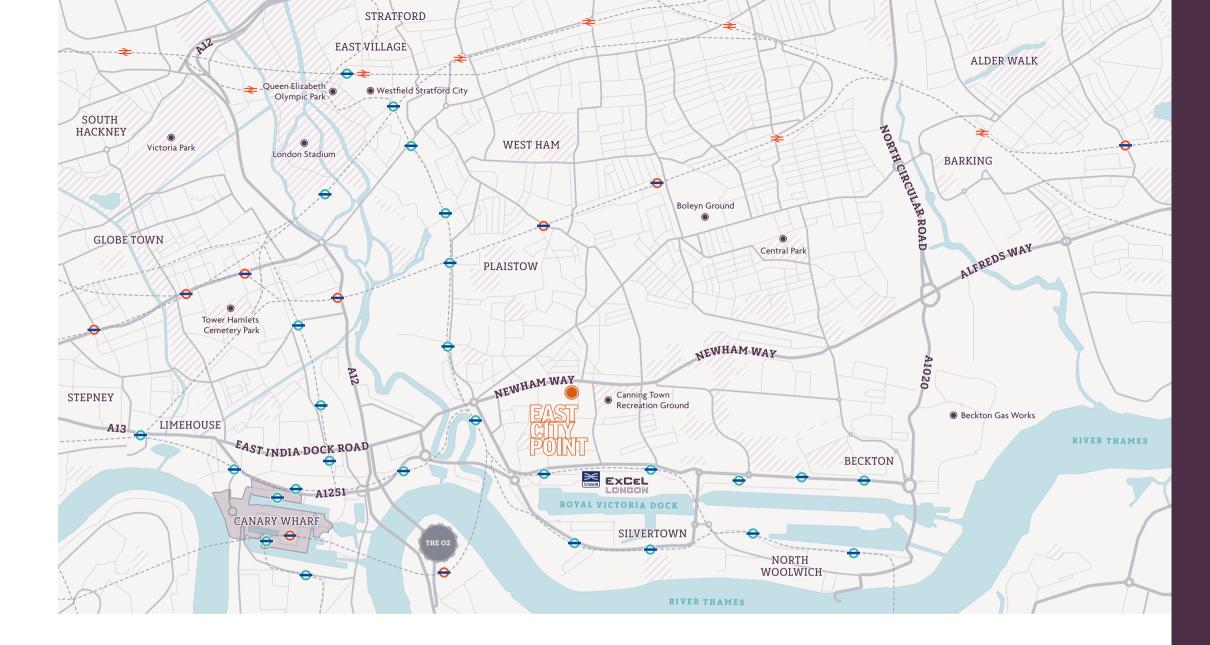
Every home at East City Point carries our commitment to quality and improvement. You have the added assurance of every home carrying the NHBC Warranty (Buildmark) against structural defects for a ten-year period following the date of legal completion.

Each property is quality checked and commissioned by our dedicated customer care team before handover to its new owner.

Each new owner will be invited to attend a handover of their new home with a member of the customer service team.



consumercodeforhomebuilders.com NHBC.co.uk



HOW TO FIND US

East City Point is located at E16 1QQ

By tube/DLR

Canning Town station is just under 1 mile from East City Point, turn left on Silvertown Way and then turn right following the Newham Way (A13) walking east. Turn right when you reach Butchers Road (by the BP petrol station). Take the first right into Watford Road, turn left into Lowe Avenue and right into Charford Road. The Marketing Suite will be on the left.

By car

Take the London-bound A13 and 700 yards after the A112 junction for Custom House turn left immediately after the BP petrol station into Butchers Road. Take the first right into Watford Road, turn left into Lowe Avenue and right into Charford Road. The Marketing Suite and car park are on the left.

EASTCITYPOINT.COM 020 7473 1198