

  
PRIME PLACE  
GODALMING

*Prime Place represents an exceptional opportunity to live in the charming market town of Godalming, and offers a centrally located, stunning collection of contemporary townhouses and apartments.*

With its tranquil setting, rich history and strong sense of community, combined with superb modern facilities, Godalming is a very special place to live. Just 47 minutes by train from London, but a world away, Prime Place truly represents the best of sophisticated town and relaxed country living.



Computer Generated Image

A MODERN TAKE ON  
*traditional  
townhouse living*



**P**rime Place is testament to our passion for creating homes that go far beyond bricks and mortar. Built to exacting standards and with meticulous attention to detail, these unique homes are designed to stand out from the crowd. Spacious interiors arranged over four levels, high ceilings and large windows that flood light into every room offer wonderful spaces for today's lifestyles. Every townhouse has two private parking spaces at basement level and a landscaped rear garden adds to the pleasure of living in these elegant homes.



Computer Generated Image

PRIME PLACE | CODALMING



*Apartments designed to maximise*  
**L I G H T &  
S P A C E**

**S**harply modern and exuding quality and style in every aspect, these 1, 2 & 3 bedroom apartments and 2, 3 & 4 bedroom penthouses make the perfect town centre home. Contemporary open-plan design utilises space and light to maximum advantage, creating highly liveable spaces where you can relax away from the pressures of the day or enjoy the company of friends. In balmy weather, dine al fresco on your own private balcony or terrace.

PRIME PLACE | CODALMING



*A town  
shaped by  
history*



Godalming's rich diverse history is echoed by the beautiful old buildings that fringe its narrow streets. At its heart is The Pepperpot, once the town hall and now its most famous landmark.

Tracing its roots back to the 12th century, Godalming is recorded in the Domesday Book as a "thriving community with three watermills". In mediaeval times it was famous for manufacturing woollen cloth, and later for the tanning, leatherwork and paper industries. For stage-coach travellers, the town was once a popular stopping place en route to Portsmouth.

In 1881 Godalming secured its proud place in history as the first town in the world to install a public electricity supply. It is also famed as the home of Jack Phillips, the chief radio operator on the Titanic whose heroic actions saved many lives.

While maintaining strong links with its past, Godalming today has evolved into a sophisticated, modern town that looks to the future.



*Lauded as one of the best places to live in the UK\*, Godalming offers a high quality lifestyle*

*with a genuine sense of community in an irresistible blend of town and country living.*

\*2013 Halifax Rural Areas Quality of Life Survey





Stroll along Godalming's winding streets and you'll find a wonderfully eclectic mix of shops. Traditional stores such as a butcher's shop, bakery and greengrocer sit alongside high street names. This is a browser's paradise, with quirky boutiques, bookshops, jewellery and gift shops, and an excellent independent record store. There's an appealing mix of the traditional and new, from an old-fashioned sweet shop to a trendy Italian delicatessen.

Day to day living is easy, with a large Waitrose opposite Prime Place and a Sainsbury's Superstore around the corner. As you'd expect in a market town, there's a regular weekly market and the High Street often plays host to a wide range of markets, where you can soak up the lively continental atmosphere.





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# WINE *and* DINE

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**F**rom sophisticated top-class restaurants to cosy bistros and country inns oozing with character, you're spoilt for choice in Godalming.

For special nights out Fleurie offers classic French cooking with a twist and La Luna is critically acclaimed for its Italian cuisine. Or try Bel & The Dragon, with its soaring ceilings in the spectacular setting of a beautifully refurbished church.

High street favourites Prezzo and Piazza Firenze, are perfect for a casual night out and there are plenty of cafés, tea shops and casual eateries where you can catch up with friends during the day.

There's a host of country pubs scattered around Godalming and the surrounding villages, each with its own special atmosphere; especially popular with locals are The Inn on the Lake on the edge of town, The Stag on the River in Eashing and The Withies in Compton.





*Work out or chill out?  
Whichever you prefer, you're in the  
perfect place.*



# R E L A X

**L**iving in Godalming, you'll never be short of something to do. Keen golfers can choose from six golf clubs close by or if you prefer tennis, cycling or running, there are plenty of clubs where you can meet like-minded enthusiasts.

For workouts, swimming and a vast choice of exercise and dance classes, visit Godalming Fitness on the High Street, the newly renovated Godalming Leisure Centre or Charterhouse Club in the sweeping grounds of Charterhouse School. Close by in Guildford, Surrey Sports Park's facilities rival the very best in Europe.

Or for instant entertainment on the doorstep, saunter down to the River Wey for a leisurely walk along the tow path and in summer enjoy Godalming's programme of free 'music in the park' every Sunday.

# E N J O Y



*An area of outstanding  
natural  
beauty*

*I*dyllically sited by the River Wey, Godalming is surrounded by a wonderful diversity of stunning countryside where you can escape the pressures of daily life.

Designated an Area of Outstanding Natural Beauty, the North Downs are just a few miles away and give endless opportunities to explore the beautiful rolling countryside and spectacular scenery.

Even closer to home, the National Trust's Winkworth Arboretum is a delightful place to while away the hours amidst the lakes and colourful, ever-changing landscape

*Godalming is surrounded by some of the most glorious countryside in southern England – a paradise of hills, woods and heathlands*



The picturesque cathedral town of Guildford offers an amazing range of amenities. Quaint streets with their unusual setts, historic buildings and the iconic clock on the Grade I Guildhall have created one of the UK's most attractive and instantly recognisable high streets.

There's a fabulous choice of shops to satisfy even the most avid shopper with department stores, well-known high street chains, not one but three shopping centres, luxury brands, smart boutiques and independent stores. In fact, it's easy to see why a recent survey\* heralded Guildford as the 'luxury shopping capital of the UK'.

A busy street market every Friday and Saturday and monthly Farmers' market are a magnet to bargain hunters and foodies. You'll often find craft and seasonal markets on the High Street which, together with the street performers, give the town a festive air.

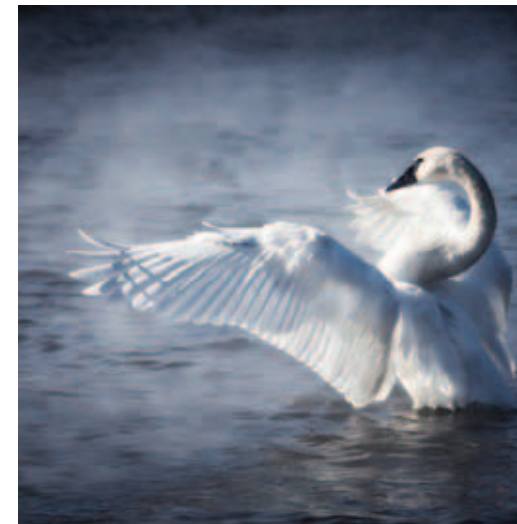
# GUILDFORD

*Quintessentially English*

Guildford is one of the best places in Surrey for a great night out. There's an amazing variety of restaurants, bars, pubs and night clubs. Whatever your taste in food, you'll find it here, with everything from tempting snacks and brasserie fare up to the highest quality cuisine. In the summer, sit outside at one of the many riverside bars or restaurants and watch the world go by.

For theatre, film and music, Guildford has it all. Keep up with the latest films at the nine-screen Odeon or visit one of the town's three theatres. The famous Yvonne Arnaud regularly stages touring West End productions or catch a show at the lively Electric Theatre. Not to be missed is the packed programme of shows, comedy, music and events at G-Live, Guildford's newest venue.

\*Experian survey, July 2013



*Just five miles from Godalming, Guildford offers a dazzling choice of shopping and entertainment*





*Prime Place Godalming is close to some of the best schools in the UK*

# FIRST CLASS

*for education*

St Hilary's School  
0.4 miles

Godalming College  
0.7 miles

Busbridge School  
1.0 miles

Charterhouse School  
1.7 miles

Prior's Field School  
2.4 miles



The choice of top-rated state and independent schools in and around Godalming is simply exceptional.

Busbridge infant and junior school is judged outstanding by Ofsted and Godalming Sixth-form College has a deserved reputation as one of Surrey's best colleges.

St Hilary's, a highly rated co-educational preparatory school, is a ten-minute walk away and the famous Charterhouse School and popular Prior's Field School for girls are just outside the town.

Many local schools regularly feature in the top ten on national 'best schools' lists, including Guildford High School, Tormead and The Royal Grammar School in Guildford, together with St Catherine's in Bramley and Cranleigh School.





LONDON  
WATERLOO  
47 MINS



THE  
CITY  
53 MINS



CENTRAL  
LONDON  
55 MINS



CANARY  
WHARF  
56 MINS



*Connect to the*  
**CITY**

**J**ust 30 miles from London, Godalming is perfectly placed for commuting to London. From Prime Place it's just a ten-minute walk to the station and frequent direct services (up to four an hour in the peak) will whisk you to London Waterloo in just 47 minutes. The A3 is around three miles away and connects directly to London and the M25. Via the A3 and motorways, it's a quick journey to Heathrow Airport (31 miles) and Gatwick Airport (41 miles).

(Times for the city/Central London/Canary Wharf - based on tube times from Waterloo - 6 mins to London Bridge, 8 mins to Oxford Street and 9 mins to Canary Wharf)



# STYLE & SPACE



Previous Prime Place development

## *The hallmarks of a Prime Place home*

*There are many developers that build houses and apartments.  
We are not like the many; we believe in building something  
beyond bricks and mortar. We believe that every home we create  
will be a Prime Place to live. Nothing less is good enough.*





Previous Prime Place development



## 1, 2 & 3 bedroom apartments

### INTERNAL

- Classic laminate flooring to living rooms and hallways, fitted neutral carpets to bedrooms
- Highly durable and environmentally friendly Vicaima 3D internal and front doors

### KITCHENS

- Chic, quality units from Manhattan Kitchens
- Contemporary glass splash-backs
- Hard-wearing laminate work surfaces

### BATHROOMS & EN-SUITES

- Crisp, modern sanitaryware from Roca
- Full height wall tiles from Porcelanosa
- Matt finished porcelain floor tiles from Porcelanosa

## 3 & 4 bedroom Penthouse apartments

### INTERNAL

- Classic laminate flooring to living rooms and hallways, fitted neutral carpets to bedrooms
- Highly durable and environmentally friendly Vicaima 3D internal and front doors

### KITCHENS

- Chic, quality units from Manhattan Kitchens
- Contemporary glass splash-backs
- Composite stone work surfaces

### BATHROOMS & EN-SUITES

- Crisp, contemporary sanitaryware from Roca
- Full height stone look ceramic wall tiles from Porcelanosa
- Neutral coloured porcelain floor tiles from Porcelanosa

## The Townhouses

### INTERNAL

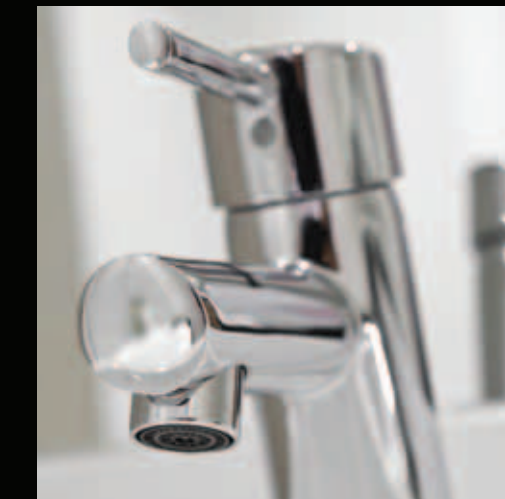
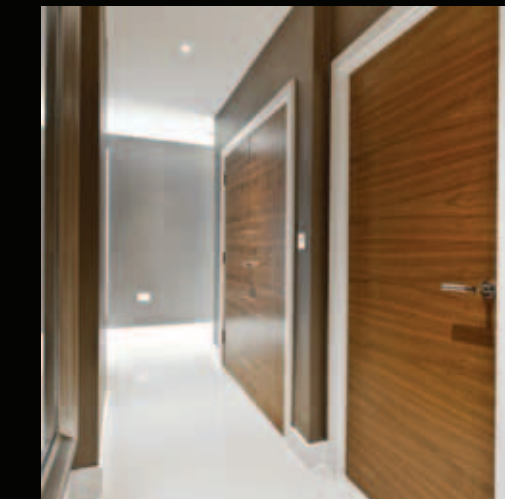
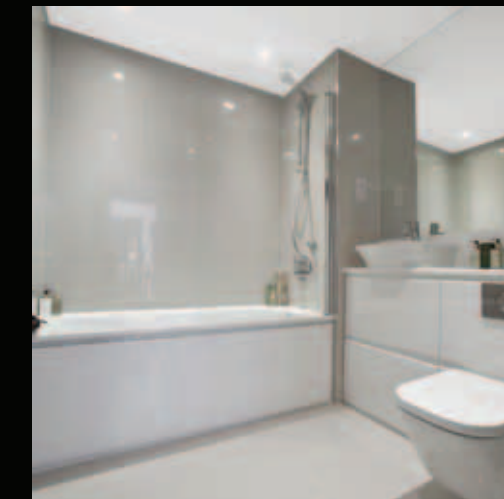
- Walnut internal doors and solid composite core front and basement doors
- Porcelain tiled flooring from Porcelanosa to kitchen, hallway, cloakroom and utility
- Beautiful walnut flooring to living rooms and fitted, neutral carpets to bedrooms, stairs and landings
- Sleek glass splash-backs above basins in cloakrooms

### KITCHENS

- Chic, quality units from Manhattan Kitchens
- Contemporary glass splash-backs
- Composite stone work surfaces

### BATHROOMS & EN-SUITES

- Crisp, modern sanitaryware from Roca
- Full height stone look ceramic wall tiles from Porcelanosa
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# ABOUT US

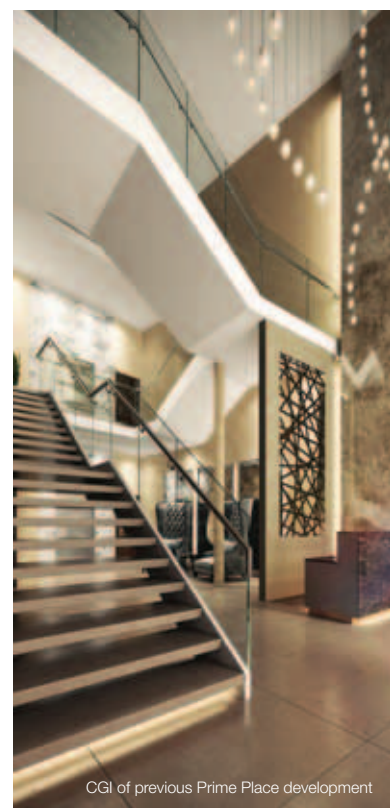
There are many developers that build houses and apartments. At Prime Place, we are not like 'the many', we believe in building something beyond bricks and mortar. We believe that every home we create will be a 'prime place' to live. Nothing less is good enough.

We want to set the standard for the UK property market and to take our place as one of the UK's leading property developers. Upholding the most exacting standards in terms of build and design, superb customer service and attention-to-detail, our aim is to be symbol of reassurance and confidence for buyers.

Focused on creating great places to live across London and the South of England, our approach is never one-size-fits-all. Our developments are specifically designed to be in tune with the needs and aspirations of our buyers and the varying reasons that they consider a home to be a 'prime place' to live.

Part of Willmott Dixon, one of the best known and longest established construction and property brands in the UK, we can offer the reassurance of over 160 years of property expertise. A family owned business with a turnover exceeding £1 billion, Willmott Dixon combines the strength of being one of the UK's largest privately owned construction, housing and support services companies with an unwavering belief in more the traditional values of loyalty, trust, honesty and openness.

[www.primeplace.co.uk](http://www.primeplace.co.uk)  
[www.willmott Dixon.co.uk](http://www.willmott Dixon.co.uk)



CGI of previous Prime Place development



