

A reputation you can rely on

When it comes to buying your new home it is reassuring to know that you are dealing with one of the most successful companies in the country, with a reputation built on designing and creating fine houses and apartments nationwide backed up with one of the industry's best after-care services.

In 1946 John and Russell Bell, newly demobbed, joined their father John T. Bell in a small family owned housebuilding business in Newcastle upon Tyne. From the very beginning John T. Bell & Sons, as the new company was called, were determined to break the mould. In the early 1950s Kenneth Bell joined his brothers in the company and new approaches to design layout and finishes were developed. In 1963 John T. Bell & Sons became part of the public corporate scene and the name Bellway evolved.



Today Bellway is one of Britain's largest house building companies and is continuing to grow throughout the country. Since its formation, Bellway has built and sold over 100,000 homes catering for first time buyers to more seasoned home buyers and their families. The Group's rapid growth has turned Bellway into a multi-million pound company, employing over 2,000 people directly and many more sub-contractors. From its original base in Newcastle upon Tyne the Group has expanded in to all regions of the country and is now poised for further growth.

Our homes are designed, built and marketed by local teams operating from regional offices managed and staffed by local people. This allows the company to stay close to its customers and take key decisions about design, build, materials, planning and marketing in response to local and not national demands. A simple point, but one which we believe distinguishes Bellway.

Over 60 years of great homes and great service

City, coast and lifestyle merge beautifully





When it comes to making the most of vibrant city life, living space crafted for contemporary urban living, and a coveted location in diverse and cosmopolitan 21st century Cardiff, Equinox has it all. Add in spectacular vistas over Cardiff Bay where you can enjoy your view from sunrise to stunning sunset, that enviable lifestyle is not blue-sky thinking but a beautiful reality at Equinox.

Offering a choice of studio, one, two or three bedroom apartments with layouts ideal for relaxing after hours or with friends, all apartments at Equinox offer sleek kitchens and bathrooms/en suites, on a waterfront setting Equinox heralds the final phase of the popular Prospect Place development. Designed with urban living in mind, where every minute counts, there is an on-site state-of-theart leisure suite with two gyms, a spa, steam room and swimming pool.

What's more, the International Sports Village is just under 500 metres away, complete with Olympic standard swimming pool, ice-rink, white water canoeing and kayaking centre.

For everyday shopping there is a Morrisons supermarket at The Village, with other national name supermarkets in and around the city centre. At weekends take the time to browse at the Farmers' Market of nearby Penarth, and throughout the year stock up on French and Italian delicacies at Cardiff's Continental markets, and get a taste for Cardiff's International Food and Drink Festival celebrating the best of Welsh and international flavours.

City centre shopping is superb, from the Capitol Shopping Centre which boasts a variety of brands from Hobbs to MAC, to shopping destination St David's-Dewi Sant's many designer and fashion chain names, cafés and the renowned Jamie's Italian and Carluccio's restaurants.

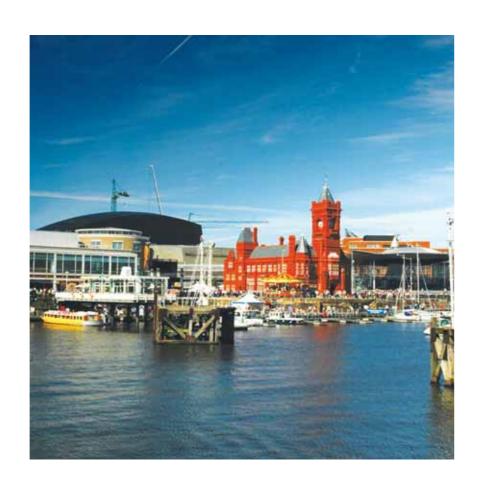


Please note that while every effort has been taken to ensure the accuracy of the information provided within this brochure, particulars regarding local amenities and their proximity should be considered as general guidance only. The identification of schools and other educational establishments is intended to illustrate the relationship to the development only and does not represent a guarantee of eligibility or admission. Journey times are representative of journeys made by car unless stated otherwise and may vary according to travel conditions and time of day. Sources: Google, The AA, National Rail and, if relevant, Transport for London.





Warm summer nights, cool venues, and the hottest tickets in town – enjoy it all at Equinox.



Feel the energy of the city close to home







At Equinox you are ideally placed for Mermaid Quay, the hub of restaurants, brasseries, cafés and bars that also serves up a spectacular setting overlooking the Bay, with waterside terraces for al fresco dining on summer days and hotspots to dance the night away. Chic venues range from laid-back luxury at a champagne piano bar to the simple pleasures of an ice-cream parlour, while a Turkish restaurant is a striking vision lit up at night out on its own pier.

The Quay's comedy club is one of the UK's top stand-up venues, while Cardiff's internationally renowned Millennium Centre offers more top names from the world of comedy, theatre and dance, concerts and musicals. Heading out of the city, the M4 is easy to access, with Cardiff International Airport 10 miles away. Cardiff is well-served for fast rail links while the Cardiff water taxi offers a more relaxed pace to get from A to B.



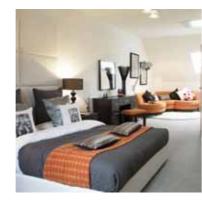


Specification



Photographs are used for illustrative purposes only and depict typical interior from previous Bellway developments.







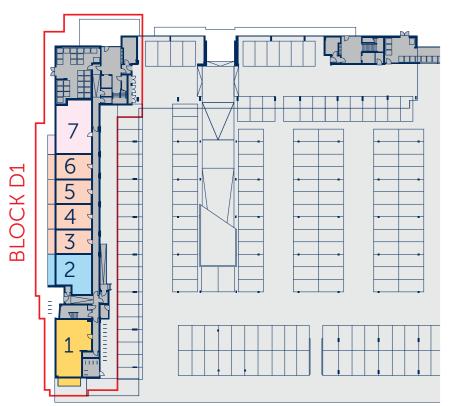
- Kitchen includes a range of wall and base units, with soft close system, worktop and Delta lighting
- Stainless steel Rangemaster single bowl sink and
 Bristan mixer tan
- Integrated stainless steel single oven, microwave, ceramic hob, stainless steel splashback, extractor hood, fridge freezer and washer/dryer
- Under-unit lighting to kitchen
- Downlights to kitchen, bathroom and en suite
- Electric Dimplex heating with thermostatic and timing controls
- Internal walls and ceilings finished in white emulsion throughout
- Internal skirting and architraves finished in white
- 80/20 carpet throughout*
- Ceramic floor tiling to kitchen area, bathroom and en suite
- Chrome towel radiator to bathroom and, where applicable, en suite
- Shower over bath with screen*
- Wardrobe to master bedroom, excluding studio apartments
- Ceramic wall tiling to bathroom and, where applicable, en suite
- White sanitaryware by Roca with chrome fittings by Bristan
- TV point and BT point to living room, master bedroom and, where applicable, bedroom 2
- Sky⁺ points to living room and linked to the master bedroom
- Mains linked smoke and heat detectors with battery back up
- Video entry system
- Oak veneer internal doors
- Oak veneer apartment entrance door with 5 lever deadlock, door viewer, chain and numeral
- High performance aluminium windows
- High performance aluminium balcony doors with 3 point locking system
- Carpeted communal corridors and stairways
- Tiled floor to entrance foyer
- Lifts to all floors
- Allocated parking
- Cycle store
- 10 year **WHBC** warranty

*where applicable

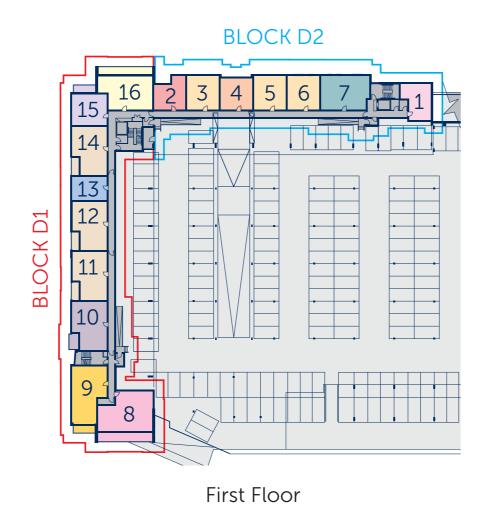


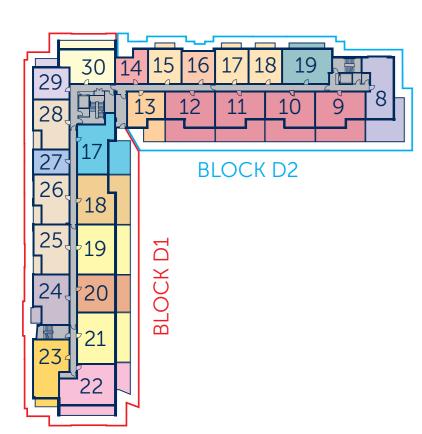
Equinox @ Prospect Place

Studio, one, two and three bedroom apartments

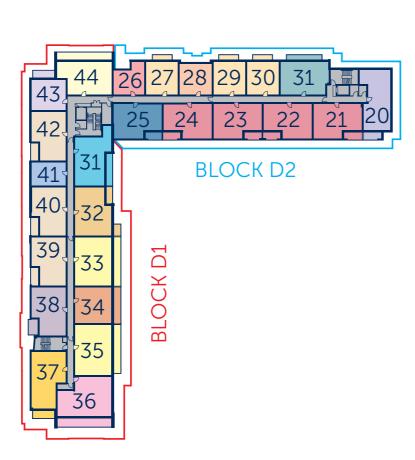


Ground Floor

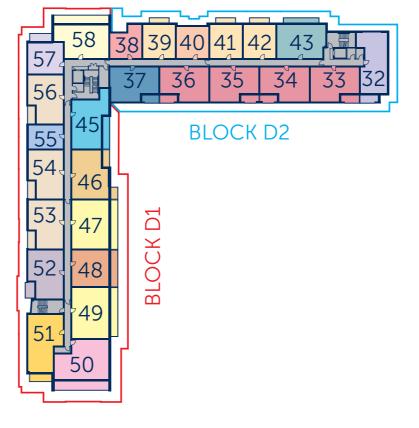


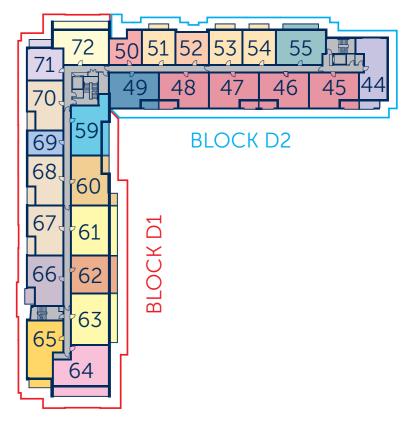


Second Floor

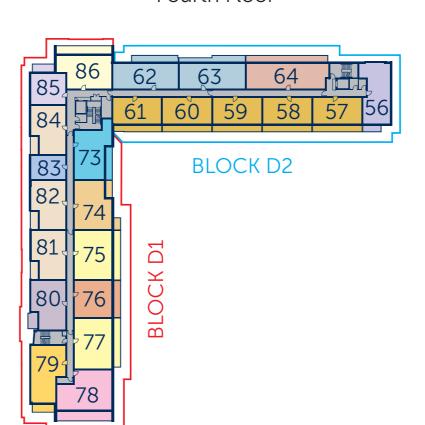


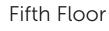
Third Floor

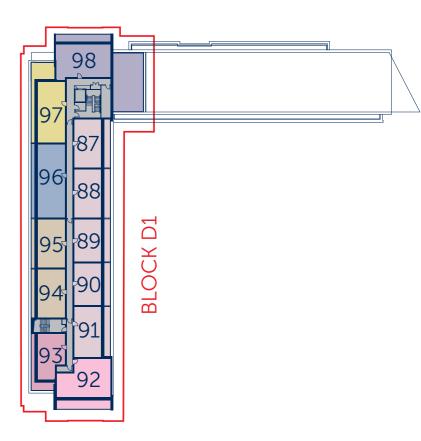




Fourth Floor

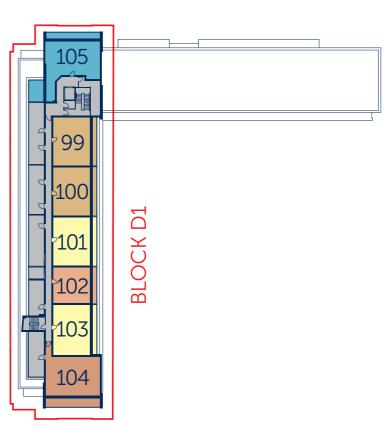






Sixth Floor

Seventh Floor



Eighth Floor











Add the finishing touches

A unique package that offers you the freedom to create your perfect dream home before you even move in.





Your home. Your choice.

Take advantage of our unique Additions package and create a home that is as individual as you are.

Every Bellway home comes with high quality fittings as standard, but to add that personal touch you can also choose to upgrade from our range of options to make sure your new home feels distinctly different.

Most importantly of all, because we recognise that you want your new home to reflect your personal taste from day one, we will make sure that all your Additions choices are expertly fitted and finished by the time you move in.

Choose from our range of Additions options covering:

Kitchens:

- Granite worktops
- Built-under double oven
- Induction hob
- Dishwasher

Flooring:

• Choose from carpets or ceramic

Electrical:

- Additional sockets
- Additional switches
- Chrome sockets
- Chrome switches
- Shaver socket Recessed lighting
- Light fittings

• Comprehensive upgrade options

Plumbing:

Water filter tap

Security:

• Intruder alarms

Miscellaneous:

- Wardrobes
- Furniture package
- Curtain package
- Bathroom and en suite accessories
- Mirrors



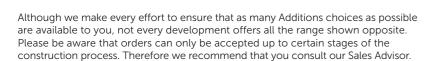














Please note Part Exchange is not available with any other offer and is subject to the Terms and Conditions of our Part Exchange Package. Part Exchange is only available on selected properties, and may not be offered at this development.

Two great ways to help you move



Buy and sell in one easy move with Bellway Part Exchange.
Bellway has always built attractive and desirable new homes.
That's why we've become one of the top ten builders in
Britain. But now there's even more reason to choose a
Bellway home. To make the whole process of selling and
buying easier, we've put together a range of services to make
your move as hassle free as possible.

The benefits of this amazing deal include:

- A fair offer for your old home based on an independent valuation
- A decision made usually within 7 days
- No Estate Agents' fees to pay
- A guaranteed price for your old home
- A stress free move for you
- The option to stay in your existing home until your new house is ready
- No advertising fees to pay

Part Exchange - the simplest and quickest way to move house!



To make the whole process of selling and buying easier, Bellway has put together a range of services. Express Mover is the solution if you want to buy a Bellway home but haven't sold your own house.

The Advantages:

- A recommended local agent will be used to market your present home
- You agree the selling price on your present home
- The Estate Agent works harder making your present home a higher priority to sell
- Details of your present home will also be marketed in our sales offices
- Bellway will do all the chasing with the Estate Agent to secure a sale for you
- You get a market price for your present home
- You can trade 'up', 'down' or 'sideways'
- Properties outside our region can be registered on the scheme
- Most importantly it's free of charge! Bellway pay your Estate Agent fees
- Prospective buyers are properly qualified before being given an appointment to view your present home

Customer Care

Our dedicated Customer Care department will ensure your move to a new Bellway home is as smooth as possible

For over sixty years the name Bellway has been synonymous with quality craftsmanship and quality homes; we are justifiably proud of this reputation and work hard to provide you with a home that meets with your dreams.

From the day a customer visits our sales centre to the move-in day we aim to provide a level of service and after-sales care that is second to none.

In recognising the close involvement our customers seek in purchasing their new homes we deliberately gear our sales hand-over process to involve our customers at every possible opportunity. Firstly all our homes are quality checked by our site managers and sales advisors. Customers are then invited to pre-occupation visits; this provides a valuable opportunity for homeowners to understand the various running aspects of their new home. On the move-in day our site and sales personnel will be there to ensure that the move-in is achieved as smoothly as possible.

Providing customer care and building quality homes is good business sense. However, we are aware that errors do occur and it has always been our intention to minimise inconvenience and resolve any outstanding issues at the earliest opportunity. In managing this process we have after sales teams and a Customer Care centre that is specifically tasked to respond to all customer complaints.

We have a 24 hour emergency helpline and provide a comprehensive information pack that details the working aspects of a new home; a 10 year NHBC warranty provides further peace of mind.

We are confident that our approach to building and selling new homes coupled with our Customer Care programme will provide you with many years of enjoyment in your new home.

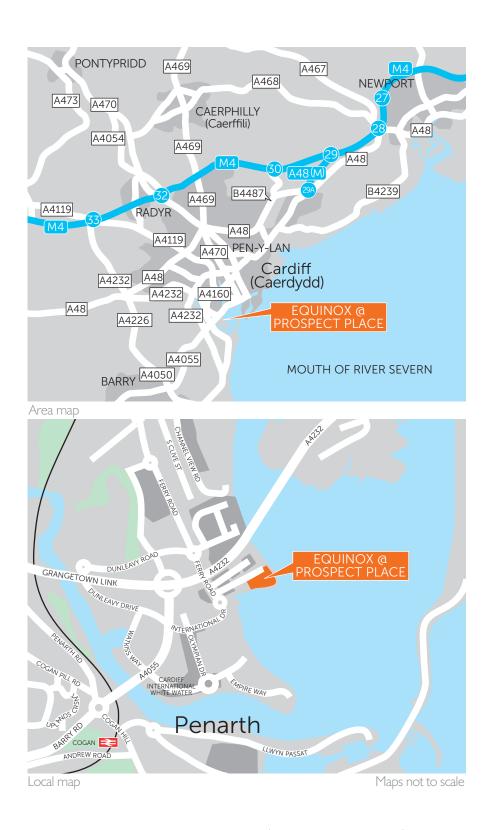








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