



# St George's Place



# Welcome to St George's Place retirement village.

Set in leafy Edgbaston and just minutes from the vibrant, cultural city of Birmingham is Audley St George's Place. A beautifully restored, Grade II listed Regency villa forms the centrepiece of the village and is home to the Audley Club with its own luxury health club, swimming pool, library and restaurant.



## About Audley.

Our idea of retirement is different. At Audley you own your own home, which means you retain your asset and your highly valued independence.

We look after the exterior maintenance, leaving you free to spend your time however you wish. You could visit the Audley Club, with amenities to rival any country house hotel. Should you require extra help in the future, Audley Care can provide as little or as much support as you need.

Owning a home at St George's Place retirement village gives you a truly independent lifestyle in a beautiful and secure environment.

We look forward to showing you around.

General Manager  
Audley St George's Place





# St George's Place.

## Beautifully restored, perfectly placed.

Situated close enough to the centre of Birmingham to enjoy its cultural treasures but set in elegant and prestigious Edgbaston, Audley St George's Place is a luxury development, beautifully restored from former school buildings.

Two magnificent Grade II listed Regency villas, a restored Edwardian school house and a collection of attractive new buildings will house 95 luxury apartments. Situated within beautiful landscaped gardens, St George's Place benefits greatly from a semi-underground car park, which minimises the impact of vehicles.

The village has been designed to enhance the historic architecture and create harmonious new buildings in keeping with the local surroundings.

### A scholastic heritage.

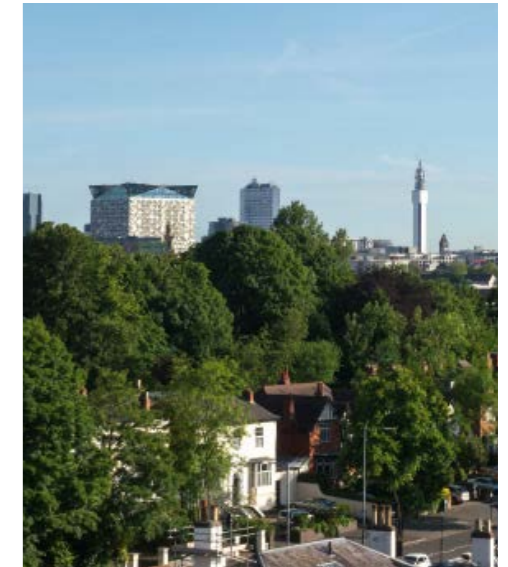
Opened in 1814 by Dr Jean Gabriel Marie De Lys, a leading physician and French Revolution refugee, the site was previously home to The Royal Institution for the Instruction of Deaf and Dumb Children.

The main school buildings were built between 1819 and 1901, with the school eventually passing on to the Princess Royal Centre (SENSE) in 1984.



# The surrounding area.

Whether you want to be active, exercise and make the most of the local amenities, or simply take it easy, take stock and enjoy a little peace – it's entirely up to you.



## Scenic suburbs, splendid city.

For those with a preference for the vibrancy and bustle of city life, St George's Place is perfectly situated near the centre of Birmingham with easy access to concerts, theatres, galleries and shops.

The desirable and peaceful suburb of Edgbaston has several bars, a renowned restaurant and shops close at hand. Not one but three nature conservation areas are nearby, together with the Edgbaston Reservoir and the Botanical Gardens – some 15 acres of superb gardens with one of the finest collections of plants in the Midlands.

## Enchanting Edgbaston.

With roots that extend all the way back to the Domesday Book, historical Edgbaston was also home to J.R.R. Tolkien during his teenage years, with Perrott's Folly and the Waterworks Tower said to have provided inspiration for part of his The Lord of the Rings trilogy.

# Audley Club.

When you move to one of our luxury retirement villages, you automatically become a member of the Audley Club. It's on your doorstep, part of the village and yours to use as you please. You can also use the facilities of the Audley Club at any of our other retirement villages.

You will be looked after by our highly trained Audley Club team who have been chosen for their exceptional personal qualities. They provide nothing less than a 'concierge' level of service to ensure you get the most out of your Club membership – whether that's through delivering delicious room service meals, help booking a holiday or whipping up the frothiest cappuccino.

## Luxury facilities.

There's so much to enjoy at St George's Place retirement village:

### Spa therapies in our treatment rooms.

Professional beauticians and therapists will be available to offer manicures, pedicures, massages and facials to help you feel pampered and relaxed.

### Swimming pool and relaxation area.

Take a dip without worrying about the weather.

### Hair salon.

Your hair appointment will be just a few short steps from your front door with one of the area's top hairdressers.

### Exercise in the fitness studio.

Our qualified staff can advise on the right programme or exercise class for you.

### Exquisite dining in the restaurant, Bar and Bistro.

Not only do our chefs use local ingredients to create great menus, but while you dine you can also enjoy stunning views.

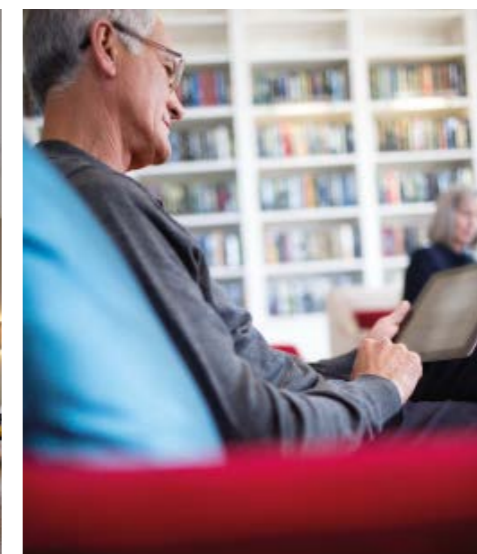
### Time to yourself in the library and lounge.

When you want some real peace and quiet, you will find it in the library amongst our huge range of books or sit and relax in our lounge.



"Since we've moved here, we have spent time in the park and feel really privileged to have all of this open space on our doorstep. Everyone is so friendly and welcoming and I feel completely at ease walking around by myself."

Mrs Sears, Audley Mote House





## Audley Care.

As time moves on and some tasks become less easy, there is no reason why you shouldn't continue to live the life you know, in the home you have made. All you need is a visit from a trusted, friendly face; someone to listen or lend a helping hand when you would appreciate it.

### Care of the highest level.

As one of the UK's most respected care providers and a leader in its field, Audley is recognised, registered and regularly audited by the Care Quality Commission (CQC). Which means the carer you invite into your home is rigorously trained and highly qualified and our standard of care is second to none.



### How can we help?

Everyone has their own tastes and needs, so our care is made to measure. Our discreet and friendly staff will help you with as little or as much as you want, including:

A hand with domestic tasks like cooking, cleaning and ironing.

Assistance with getting up and going to bed, whatever the time.

Someone to go shopping with you or for you, or to collect prescriptions.

Help with personal care or eating.

Someone to walk the dog or feed the cat.

A little help and company if you are recovering from illness.

Live-in, sleep-in or night care, or simply holiday cover.

Long-term, short-term or emergency care.

Someone to accompany you to appointments or social activities.

### Safe and secure.

Not only do we take care of all the exterior maintenance of your home but we also have CCTV that covers the village. We have staff on call every minute of every day, so if you need anything you can just pick up the phone. This means you can go on holiday or visit relatives for as long as you please, knowing your home is looked after. Within each property there is an intruder, smoke and heat alarm connected to the central monitor alarm. There is also an emergency call system.

And don't forget that your neighbours are looking for the same stress-free life as you, so they fully understand and respect your wishes, as you do theirs.



## It's all in the detail.

You will find every one of our luxury properties beautifully laid out and built to a high specification with quality workmanship. They have all been sensibly designed with your future needs in mind and have flexibility built-in.

Every layout has been thoroughly thought through right down to the last detail and each one has all the space you need to live comfortably. And should you want to add a few personal touches, upgrades may be available. Speak to our Sales Team to find out more.





# Building better futures.

We have been building and managing luxury retirement villages for over 10 years but our experience in providing high-quality accommodation and care for older people goes back much further.

In 1983, our Chief Executive Nick Sanderson founded a company called Beaumont – which, over time, developed the conventional care home concept into something completely different, the UK's very first luxury retirement villages.

Thirty years on, we have grown to be a successful company. Our solid foundations and innovative thinking have attracted major financial backing from companies, including Private Patients Plan, 3i and, most recently, Moorfield Group.



## Growing communities.

Willicombe Park in Royal Tunbridge Wells and Hollins Hall in Harrogate, our first retirement villages, opened back in 2000. We are proud to say they are now thriving communities. And thanks to our financial backing, we are also pushing ahead with our plans to build further luxury retirement villages across the UK.



To arrange a viewing or for more information,  
please call **0121 238 8707**  
or email [stgeorgessales@audleyretirement.co.uk](mailto:stgeorgessales@audleyretirement.co.uk)

**Audley villages:** **Binswood**, Leamington Spa, Warwickshire.  
**Chalfont Dene**, Chalfont St Peter, Buckinghamshire. **Clevedon**, Ilkley,  
Yorkshire. **Flete House**, Ivybridge, Devon. **Hollins Hall**, Harrogate,  
Yorkshire. **Inglewood**, Kintbury, Berkshire. **Mote House**, Bearsted, Kent.  
**St Elphin's Park**, Darley Dale, Derbyshire. **Willicombe Park**,  
Royal Tunbridge Wells, Kent.

**Opening soon:** **Ellerslie**, Great Malvern, Worcestershire. **Redwood**,  
Bristol, North Somerset.

